



Sustainability Policy & Supplier Guide1. Commitment to Sustainable Tourism

1. At ACME Voyages, we believe tourism should enrich communities, protect the environment, and operate ethically. Sustainability is integral to our operations, guiding supplier selection, excursions, and all aspects of client experience. Our goal is to create responsible, ethical, and lasting tourism experiences that benefit destinations, communities, and travelers alike.

2. Sustainable Accommodation Policy

2.1 Preference for Certified Properties

We give priority to accommodations certified by internationally recognized sustainability standards (e.g., GSTC, Travelyst, LEED, Green Key). Currently, approximately 10-15% of our partner accommodations hold recognized sustainability certifications, and this number is steadily growing.

2.2 Contract Sustainability Clauses

All accommodation contracts include mandatory sustainability clauses covering:

- **Child Labour & Human Rights:** Strict prohibition of child labour; compliance with national and international regulations.
- **Anti-Corruption & Bribery:** Zero tolerance for bribery or unethical business conduct.
- **Waste Management:** Responsible reduction, segregation, recycling, and safe disposal of waste.
- **Biodiversity Protection:** Preservation of local flora, fauna, and ecosystems.
- **Energy & Water Conservation:** Adoption of energy- and water-efficient practices where feasible.
- **Community Engagement:** Support for local communities, cultural preservation, and fair employment opportunities.

Compliance is monitored via audits, documentation, and site visits. Non-compliant providers are required to take corrective actions, with persistent failure potentially leading to contract termination.

2.3 Examples of Certified Properties

Hotel	Location	Certification(s)
Six Senses Vana	Dehradun, Uttarakhand	GSTC-accredited via Control Union
ITC Grand Chola	Chennai, Tamil Nadu	LEED Zero Carbon, LEED Platinum
Sofitel Mumbai BKC	Mumbai, Maharashtra	Green Key Certification
Welcomhotel Amritsar	Amritsar, Punjab	LEED Platinum
Westin Hyderabad HITEC City	Hyderabad, Telangana	LEED Gold

3. Sustainable Excursion Policy

3.1 Responsibility

Our company is accountable for all excursions in our itineraries, whether provided directly or through partners. We assess environmental, social, and economic impacts, similar to how we assess safety and customer service.

3.2 Classification of Sensitive Activities

Sensitive excursions include:

- Captive animal attractions
- Wildlife watching and visits to protected areas
- Marine activities (snorkeling, diving, sport fishing, whale/dolphin/turtle watching)
- Visits to indigenous or traditional communities
- Visits to culturally or historically sensitive sites

3.3 Guidelines for Sensitive Excursions

For Sales/Product Teams:

- Define optimal group size and visit frequency
- Ensure fair and transparent economic benefits to local communities
- Agree on clear pricing policies

For Guides:

- Educate travelers on dos & don'ts
- Explain cultural norms and history
- Promote environmental protection, including waste management and water conservation

3.4 Monitoring & Review

- Collect feedback from travelers, guides, and communities
- Update guidelines regularly according to new regulations or sustainability practices
- Ensure all excursion providers comply with sustainability standards

3.5 Documentation & Accountability

- Maintain records of excursion classification, guidelines, and monitoring
- Use these records to continuously improve practices and report progress

4. Integration into Operations

- Certified accommodations and sustainable excursions are highlighted in our database for easy selection by sales and operations teams.
- Suppliers are regularly encouraged to pursue sustainability certifications and adopt responsible practices.
- Sustainability performance (percentage of certified accommodations and sensitive excursions) is reviewed annually and compared to market benchmarks.

5. Conclusion

By embedding sustainability into accommodation selection, contract management, and excursions, ACME Voyages ensures:

- Protection of the environment and biodiversity
- Respect for local cultures and communities
- Ethical and responsible business practices
- Enhanced experiences for travelers through sustainable, meaningful tourism

EXCURSIONS LIST

North India

Excursion / Activity	Location	Sensitivity Type	Sustainability Guidelines
Wildlife Safari in Ranthambore National Park	Rajasthan	Wildlife / Protected Area	Group size 10-12, no feeding animals, use eco-friendly vehicles, guide explains rules
Visit to Amber Fort & Jaipur City Palace	Jaipur, Rajasthan	Cultural / Historic	Limit frequency, guide explains respectful behavior, responsible photography
Trekking in Triund & Dharamshala Hills	Himachal Pradesh	Environmental / Nature	Follow marked trails, pack-in/pack-out, small groups
Village Visit to Spiti Valley Tribal Communities	Himachal Pradesh	Cultural / Indigenous	Limit group size & visits, fair income sharing, guide briefs on customs & photography etiquette
Ganga River Eco-Boat Tour	Rishikesh / Haridwar	Environmental / Cultural	Use low-emission boats, avoid disturbing wildlife, educate travelers on conservation

South India

Excursion / Activity	Location	Sensitivity Type	Sustainability Guidelines
Backwater Canoe Tour	Kerala	Environmental / Nature	Limit group size, avoid littering, use non-motorized or electric canoes, guide educates on local ecology
Periyar Wildlife Sanctuary Safari	Thekkady, Kerala	Wildlife / Protected Area	Maintain distance from animals, follow park rules, use certified local guides
Tribal Village Visit	Wayanad, Kerala	Cultural / Indigenous	Respect local customs, limit group size, ensure fair income distribution, guide educates visitors
Hampi Heritage Walk	Karnataka	Cultural / Historic	Avoid touching artifacts, follow marked paths, guide explains historical context
Snorkeling at Lakshadweep	Lakshadweep Islands	Marine / Environmental	Use reef-safe sunscreen, no coral collection, group size limits, guide instructs on marine life protection

East India

Excursion / Activity	Location	Sensitivity Type	Sustainability Guidelines
Sundarbans Mangrove Safari	West Bengal	Wildlife / Protected Area	Eco-friendly boats, keep distance from wildlife, guide explains mangrove conservation
Tribal Village Visit	Odisha	Cultural / Indigenous	Limit visits & group size, transparent sharing of income, respect customs & rituals
Konark Sun Temple Tour	Odisha	Cultural / Historic	Guide provides historical context, avoid touching artifacts, follow marked paths
Chilika Lake Dolphin Watching	Odisha	Wildlife / Marine	Maintain safe distance, avoid disturbing dolphins, small boat groups, guide instructs visitors
Kaziranga National Park Safari	Assam	Wildlife / Protected Area	Use certified vehicles, group size limits, guide explains park rules & wildlife behavior

West India

Excursion / Activity	Location	Sensitivity Type	Sustainability Guidelines
Gir National Park Safari	Gujarat	Wildlife / Protected Area	Certified vehicles only, maintain safe distance from lions, small groups, guide explains rules
Rann of Kutch Cultural Tour	Gujarat	Cultural / Indigenous	Respect local handicraft communities, limit group size, fair economic benefit, guide educates visitors
Marine Turtle Watching	Maharashtra (Velas)	Wildlife / Marine	Night visits only under supervision, limit group size, guide instructs on minimal disturbance
Ajanta & Ellora Caves Visit	Maharashtra	Cultural / Historic	Avoid touching carvings, limit visitor numbers, guide explains historical context
Mandvi / Dwarka Beach Eco-Tour	Gujarat	Environmental / Marine	Avoid littering, use low-impact activities, educate visitors on coastal ecosystems